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CICERO'S DEVELOPMENT CORP

*A Better Way To Build*

FOR IMMEDIATE RELEASE

**CICERO'S DEVELOPMENT CORPORATION LAUNCHES *SENSIBLE GREEN*  
REMODELING INITIATIVE TO LOWER OPERATING COSTS FOR HOTEL OWNERS,  
COMMERCIAL PROPERTY MANAGERS**

***Celebrating 40 years in business, Cicero's *Sensible Green* commercial renovation improves the bottom line through innovative and proven best practices based on a 100 percent on time and on budget record.***

July 9, 2010 – Cicero's Development Corporation, a premier commercial renovation company celebrating 40 years in business, today announced the launch of its ***Sensible Green*** commercial renovation initiative. Aimed at raising awareness and saving money which adds benefits to its environmentally-friendly modifications to existing building systems, ***Sensible Green*** renovations helps hotels and commercial property owners and managers realize bottom-line operating cost savings.

Specifically, implementing common sense renovations of plumbing, electrical and other property systems can measurably lower water and electric bills, easily considered among the highest of all utility expenses, as well as using available government tax credits. Cicero Development prides itself on a 100 percent on-time and on-budget completion rate, by the implementation of its Renovation Roadmap with its 12 Key Elements and driven by its in-house design and architectural team, project managers, and renovation specialists to tackle complex and straightforward projects.

"As economic indicators begin to gradually improve, investing in ***Sensible Green*** renovation makes perfect sense from both a financial and environmental perspective," said Cicero's Development Corporation Founder and President Sam Cicero, Sr. "We invite hotel owners and property managers to contact us for a no-obligation consultation on how our ***Sensible Green*** renovation services can save them green in the long term."

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Cicero's Development Corporation recently earned an EPA Lead-Safe Certification for Building Renovations and Repairs. In addition, the company holds membership in the following organizations:

- U.S. Green Building Council, (USGBC)
- Asian American Hotel Owners Association (AAHOA)
- Florida Restaurant and Lodging Assoc, (FRLA)
- Preferred Vendor of America's Best Value Inns and The Lexington Collection (Vantage Hospitality)

### **About Cicero's Development Corporation**

Founded in 1970 and celebrating 40 years in business, Cicero's Development Corporation is a premier full-service commercial renovation contractor. Cicero's offers turnkey renovation solutions for complex projects and utilizes proven best practices centered on safety, quality and efficiency. Cicero's is a solution driven company. When accurate budgeting, detailed scheduling, disruption avoidance management and cash flow management is important on a project, then you need to work with the experienced team at Cicero's Development Corp. Cicero's offers a better way to build. For more information or to arrange a no-obligation consultation please call [866-904-0141](tel:866-904-0141) or visit [www.cicerosdev.com](http://www.cicerosdev.com).

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